

Release Planning & Buffered MoSCoW Rules

Dr. Eduardo Miranda

Institute for Software Research

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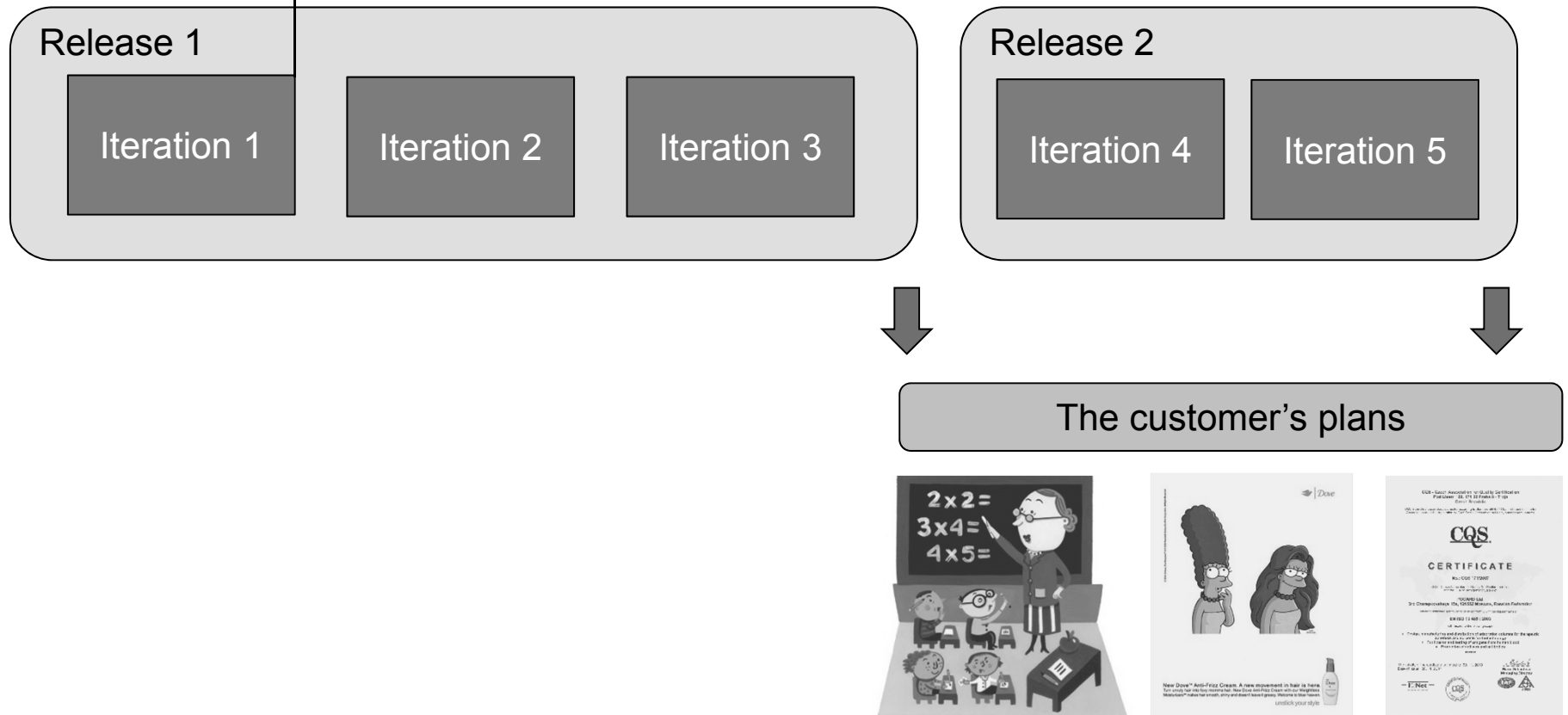
Gracias



SEI Partner

Iterations vs. releases

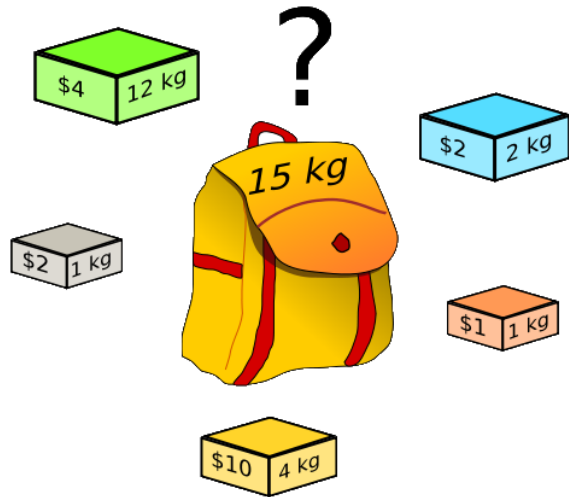
- Pacing
- Activity planning
- Feedback
- Sense of accomplishment



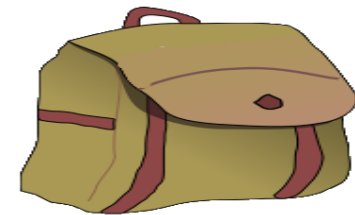
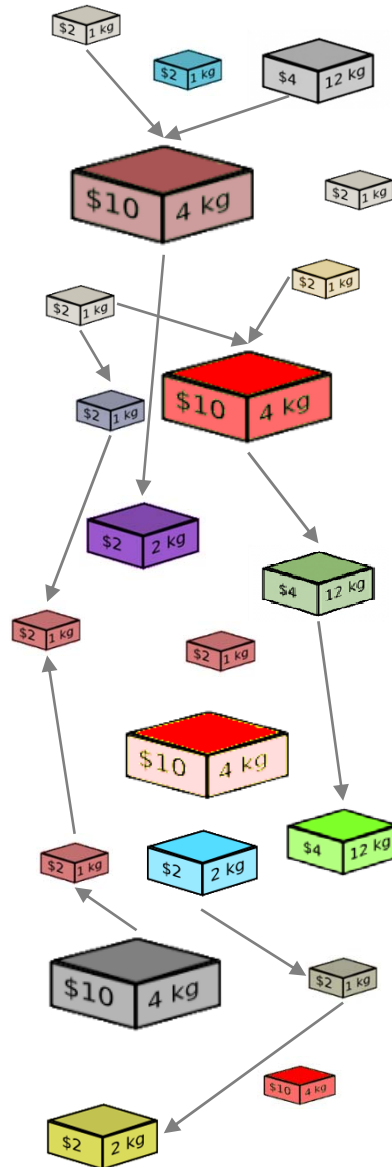
The release planning problem

- Release planning is the process of deciding when and with what features a working version of a software product will be made available to its customers
- The process must take into consideration business objectives, technical and functional dependencies and resource constraints

Release planning and the knapsack problem



The knapsack problem



The release planning problem

Release planning methods (1)

- Must Have, Should Have, Could Have, Won't have (MoSCoW) Method; D. Clegg 1994 & DSDM Consortium
 - Unstated customer preference & delivery certainty
 - Assumes three releases within a predefined time box
 - Manual method, qualitative
- Statistically Planned Incremental Delivery (SPID); E. Miranda, 2002
 - Unstated customer preference & delivery certainty
 - Assumes a defined number of releases within a predefined time box
 - Manual. Uses subjective probabilities and statistical concepts to guarantee the delivery of the most important features consistent with the basic assessments
- Evolve, D. Greer & G. Ruhe, 2003
 - Maximizes an objective function defined in terms of benefits & penalties
 - Inputs: Features' value, criticality and required effort; stakeholders weight, effort constraints for release
 - Undefined number of releases. Genetic algorithm makes recommendation of k best solutions for the immediate release, customer choose and iterates

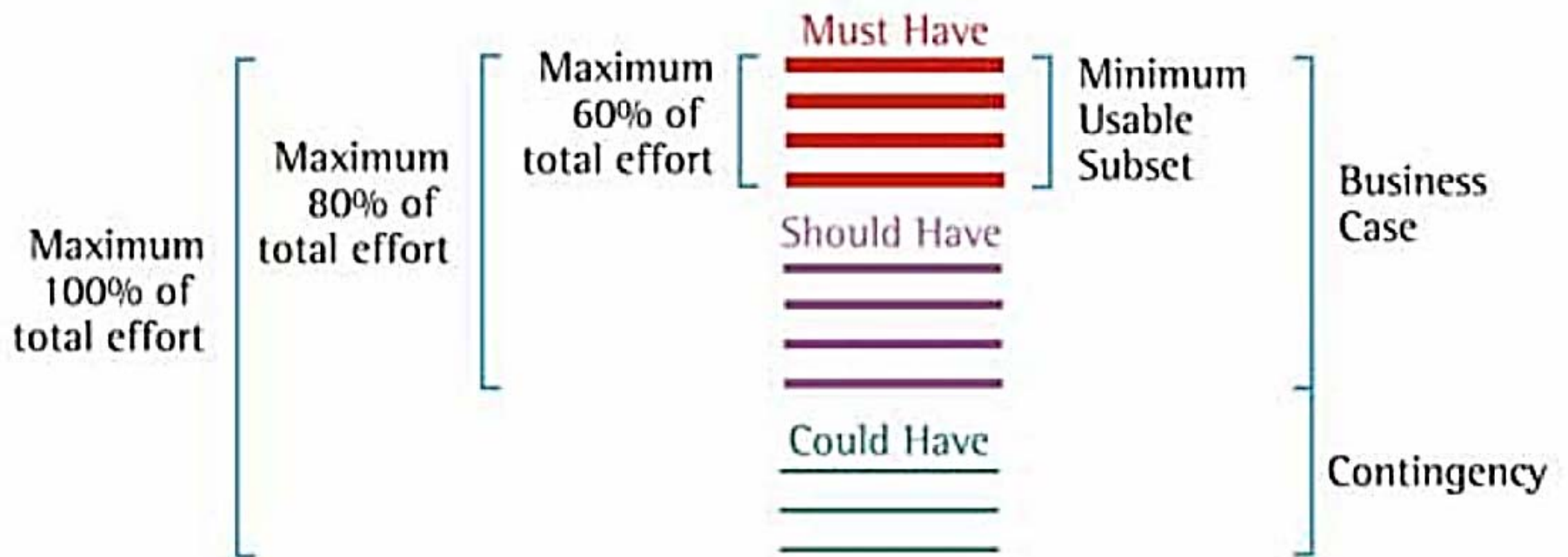
Release planning methods (2)

- Incremental Funding Method (IFM); M. Denne & J. Cleland Huang; 2004
 - Software is divided into Minimal Marketable Features (MMFs) and Architectural Elements (AE)
 - Maximizes the “Weighted Sequence Adjusted Net Present Value”, a combination of cash flow and NPV, of MMFs. Indefinite number of release periods. Does not address resource constraints. The basic method assumes one MMF per period. Users wanting to do develop more than one MMF per period must accommodate them manually
 - Can be implemented using spreadsheets, the authors reference one GA implementation
- Buffered MoSCoW rules; E. Miranda; 2011
 - Unstated customer preference & delivery certainty
 - Assumes three releases
 - A simpler version of the SPID method suitable for agile teams do not wanting to deal with subjective probabilities and more complicated quantitative techniques

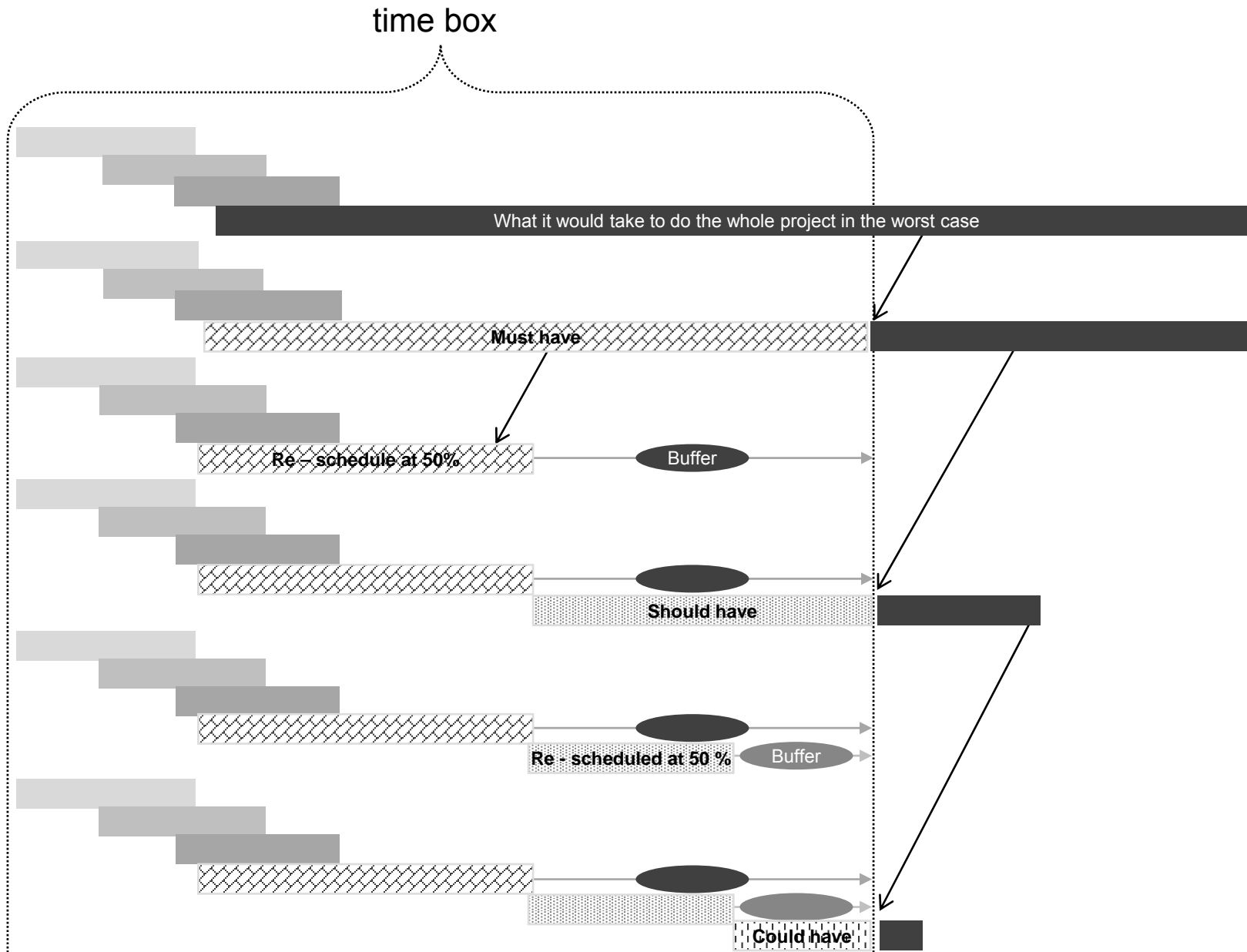
Prioritizing

| MoSCoW Rules | DSDM | Buffered MoSCoW Rules |
|--------------|---|---|
| Must have | Fundamental to project success. Without any of these the project should be considered a failure | Those features that the project, short of a calamity, would be able to deliver within the defined time box |
| Should have | Important but not vital. May be painful to leave them out but the solution still viable | Those features that have a fair chance of being delivered within the defined time box |
| Could have | Nice to have. Will enhance a solution but will not undermine basic functionality | Those features that the project could deliver within the defined time box if everything went as expected, i.e. if there were no hiccups in the development of features assigned higher priority |
| Wont' have | There is not enough budget to develop them | |

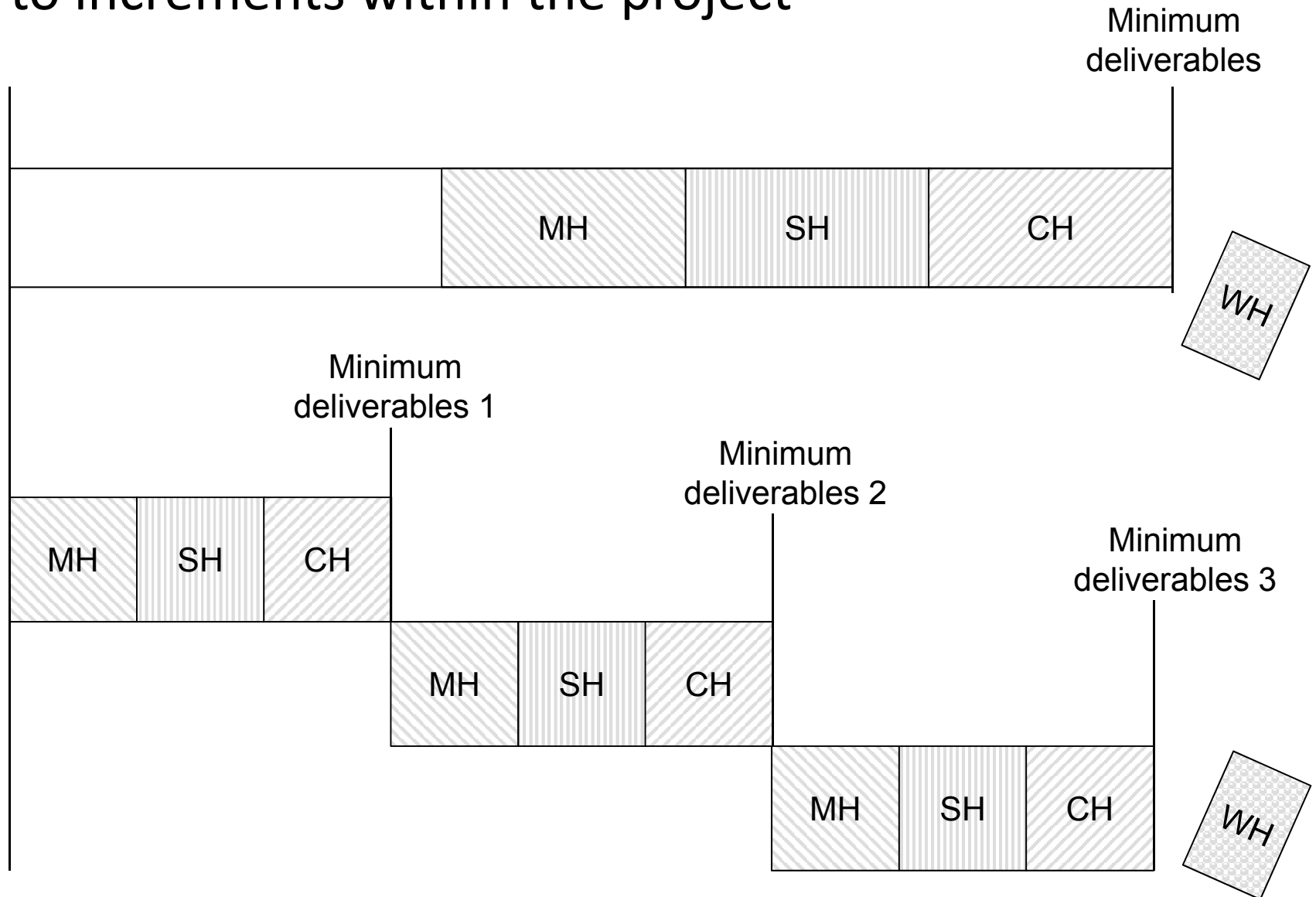
DSDM buffering scheme



Buffered MoSCoW Rules



Buffered MoSCoW rules can be applied to the project or to increments within the project



Numerical example (1)

| Feature | Nominal Estimate | Worst Case Estimate | Dependencies |
|---------|------------------|---------------------|--------------|
| A | 20 | 40 | B, C |
| B | 7 | 9 | |
| C | 20 | 30 | |
| D | 5 | 7 | E |
| F | 5 | 6 | |
| G | 20 | 40 | |
| H | 10 | 20 | J, K |
| I | 15 | 30 | |
| J | 12 | 15 | |
| K | 8 | 10 | |
| E | 6 | 7 | |
| L | 10 | 18 | |

- Total budget (time box) = 180hrs
- Project management, analysis & design = 60hrs
- Development budget = 120hrs
- Find the:
 - “Must Have” set
 - “Should Have” set
 - “Could Have” set
 - “Won’t Have” set

Numerical example (2): Must have

| Feature | Nominal Estimate | Worst Case Estimate | Dependencies |
|---------|------------------|---------------------|--------------|
| A | 20 | 40 | B, C |
| B | 7 | 9 | |
| C | 20 | 30 | |
| D | 5 | 7 | E |
| F | 5 | 6 | |
| G | 20 | 40 | |
| H | 10 | 20 | J, K |
| I | 15 | 30 | |
| J | 12 | 15 | |
| K | 8 | 10 | |
| E | 6 | 7 | |
| L | 10 | 18 | |

1. Select, according to its business value, as many features as you can fit into the development budget (120hrs) using the Worst Case Estimates. Assume that the preferred order is: F, D, A, G, K, E, L, J, H, I, B, C

- 1) Select F 120 - 6 = 114
- 2) Select D, E 114 - 14 = 100
- 3) Select A, B, C 100 - 79 = 21
- ~~4) Select G 21 - 40 = -19~~
- 5) Select K 21 - 10 = 11

2. Schedule the MUST HAVE increment using the Nominal Estimates

$$\begin{aligned}
 &F + D + E + A + B + C & 120 & - & 71 & = & 49 \\
 &+ K = 5 + 5 + 6 + 20 + \\
 &7 + 20 + 8 = 71
 \end{aligned}$$

Numerical example (3): Should have and could have

| Feature | Nominal Estimate | Worst Case Estimate | Dependencies |
|---------|------------------|---------------------|--------------|
| A | 20 | 40 | B, C |
| B | 7 | 9 | |
| C | 20 | 30 | |
| D | 5 | 7 | E |
| F | 5 | 6 | |
| G | 20 | 40 | |
| H | 10 | 20 | J, K |
| I | 15 | 30 | |
| J | 12 | 15 | |
| K | 8 | 10 | |
| E | 6 | 7 | |
| L | 10 | 18 | |

3. Select as much as you can fit in the remaining budget using the worst case estimates . Assume that the preferred order is: F, D, A, G, K, E, L, J, H, I, B, C

$$1) \text{ Select G} \quad 49 - 40 = 9$$

4. Schedule the SHOULD HAVE increment using the nominal estimates

$$G \quad 49 - 20 = 29$$

5. Select as much as you can fit in the remaining budget using the worst case estimates

$$2) \text{ Select L} \quad 29 - 18 = 11$$

6. Schedule the COULD HAVE increment using the nominal estimates

$$L \quad 29 - 10 = 19$$

Numerical example (4): Won't have

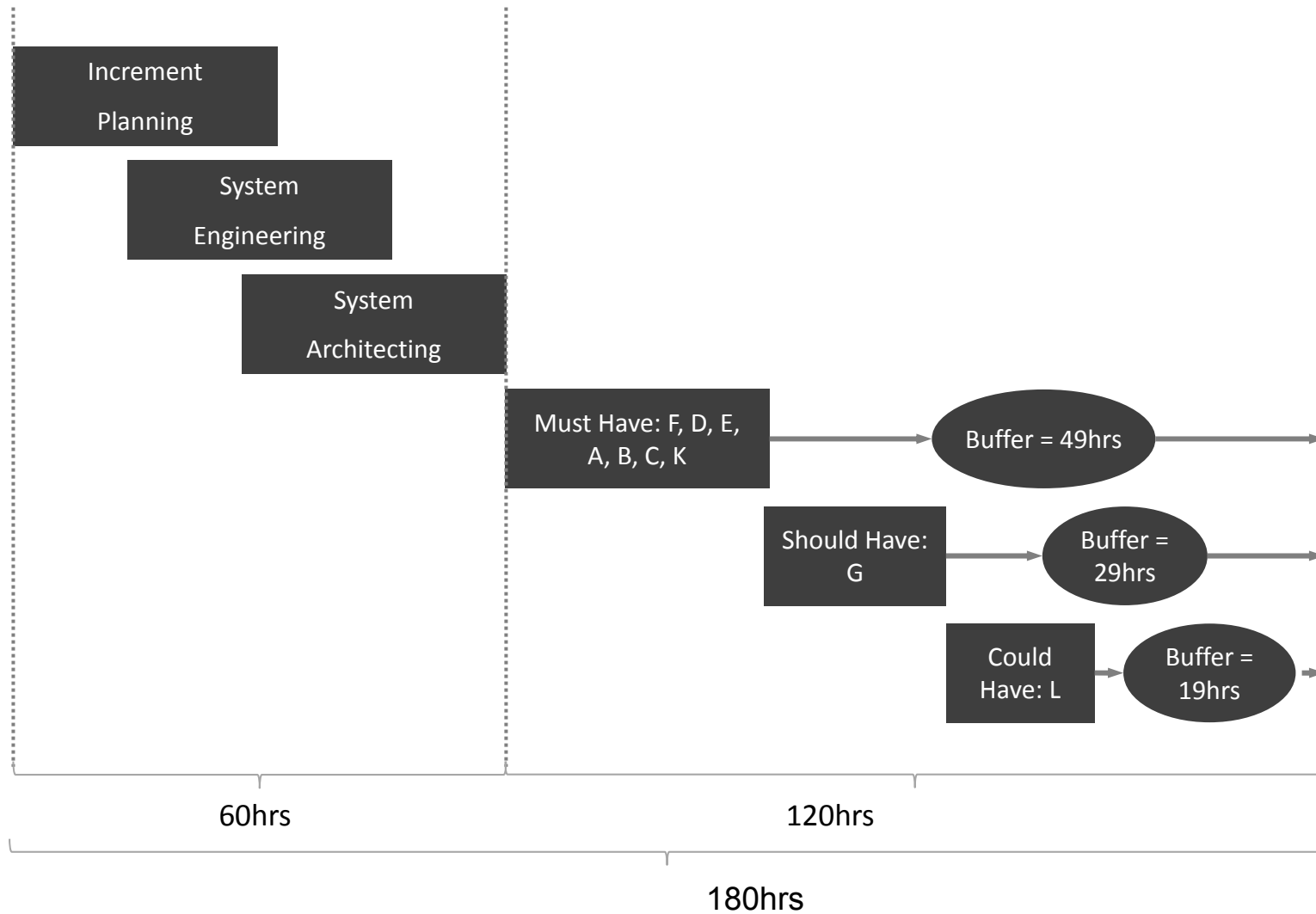
| Feature | Nominal Estimate | Worst Case Estimate | Dependencies |
|---------|------------------|---------------------|--------------|
| A | 20 | 40 | B, C |
| B | 7 | 9 | |
| C | 20 | 30 | |
| D | 5 | 7 | E |
| F | 5 | 6 | |
| G | 20 | 40 | |
| H | 10 | 20 | J, K |
| I | 15 | 30 | |
| J | 12 | 15 | |
| K | 8 | 10 | |
| E | 6 | 7 | |
| L | 10 | 18 | |

7. Features H, I and J do not fit into the remaining budget and will be scheduled as part of a new project at a later date

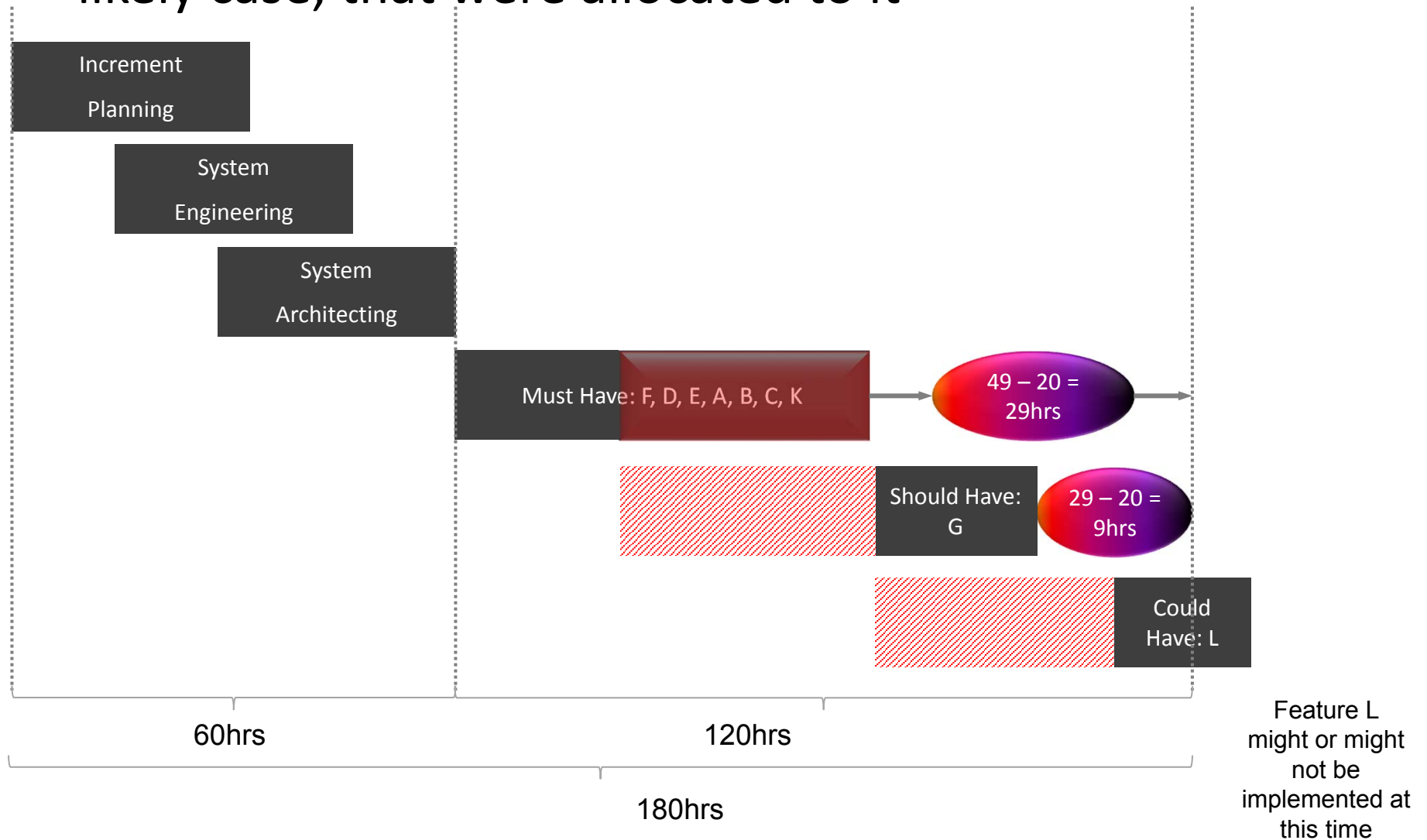
8. The final priorities are:

- Must have: F, D, E, A, B, C, K
- Should have: G
- Could have: L
- Won't have: H, I, J

Anatomy of the project planned according to buffered MoSCoW rules



Imagine that during execution feature “A” requires 40 hours, its worst case, instead of the 20, its most likely case, that were allocated to it



FAQ

- What is the extent of the guarantee?
- How do you handle infrastructure work, changes and defects?
- Contracts & Employee incentives
 - Why will developers do something more than the “must have”?
 - Why will a client accept less than “everything”?
- What do you lose by using the worst case scenarios to simplify the problem?

What is the extent of the guarantee?

- Results at the project level are consistent with assertions made at the lower levels
- If the assertions are wrong, the results will be consistently wrong

Handling infrastructure work, defects and changes in time boxed projects

- Technical work (aka infrastructure, technical stories, libraries, common code)
 - Incorporate these as tasks that consume available resources but are not prioritized, i.e. they spread along the duration of the project or they are done up-front
 - Breakdown the technical work into that strictly necessary to support the features on each of the releases and consider each of the parts as a feature on which all the others depend. As one depend on the other
- Changes
 - Accepted at the expense of some other feature(s). Estimate must include any rework needed
- Defects
 - Critical and major defects will be fixed
 - Minor defects will be postponed to the end or deferred to a follow on project

Incentives & contracts

- Associate employee rewards with release completion, suppress overtime and provide larger bonuses after successful deployment
- Contracts must include price incentives/penalties contingent on deliveries
- Supplier must take in consideration the probabilities of successful deliveries to price the contract

Contracting example

- Time box = 4,000 hrs.; Hourly cost = 100\$, Project cost = 400,000\$; Target gross margin = 30%; Project price = 520,000\$; Must have = 2,000 hrs. Should have = 1,000 hrs. Could have = 1,000 hrs.
- Assume probability of delivering “must have” ≈ 1 by definition. Probability of delivering “should have” $\approx 50\%$ (prob. of delivering every thing in the “must have” in nominal time). Probability of delivering “could have” $\approx 25\%$ (prob. of delivering everything on the “must have” and “could have” releases in nominal time)

Fixed price with incentives

| Project delivers | Fixed price (K\$) | Delivery incentive (K\$) | Client pays (K\$) | Gross margin |
|------------------|-------------------|--------------------------|-------------------|--------------|
| Must have | 400 | 0 | 400 | 0 |
| Should have | | 100 | 500 | 25% |
| Could have | | 150 | 550 | 38% |

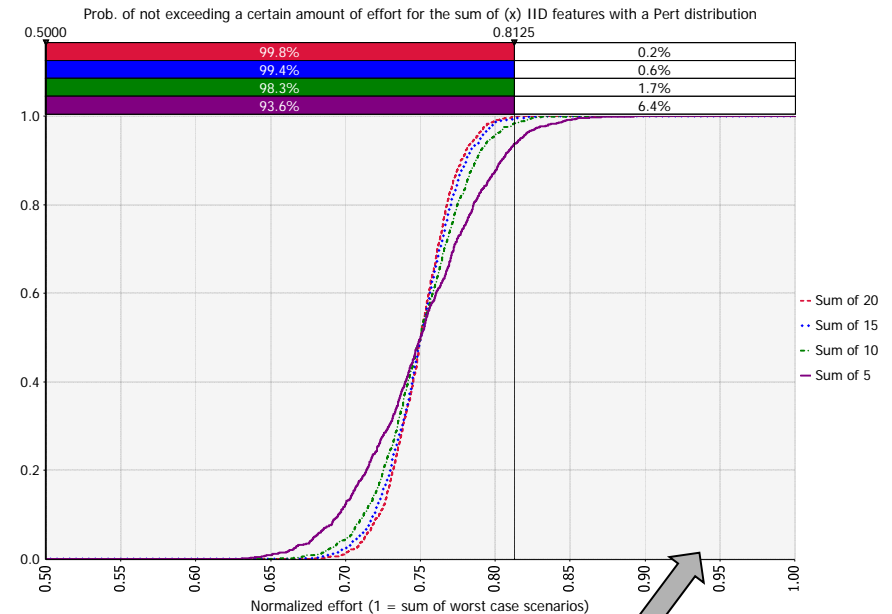
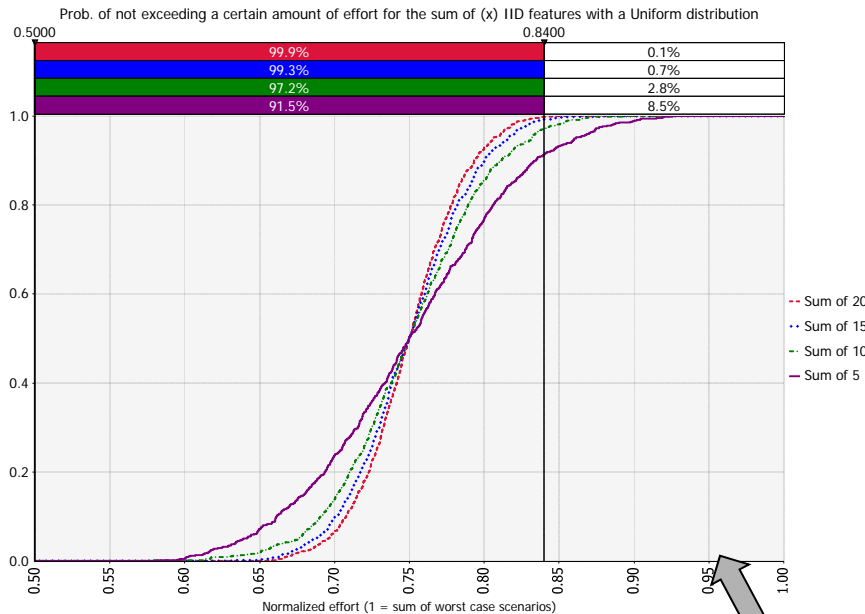
Fixed price with penalties

| Project delivers | Fixed price (K\$) | Delivery penalty (K\$) | Client pays (K\$) | Gross margin |
|------------------|-------------------|------------------------|-------------------|--------------|
| Must have | 550 | 150 | 400 | 0 |
| Should have | | 50 | 500 | 25% |
| Could have | | 0 | 550 | 38% |

Employee incentives



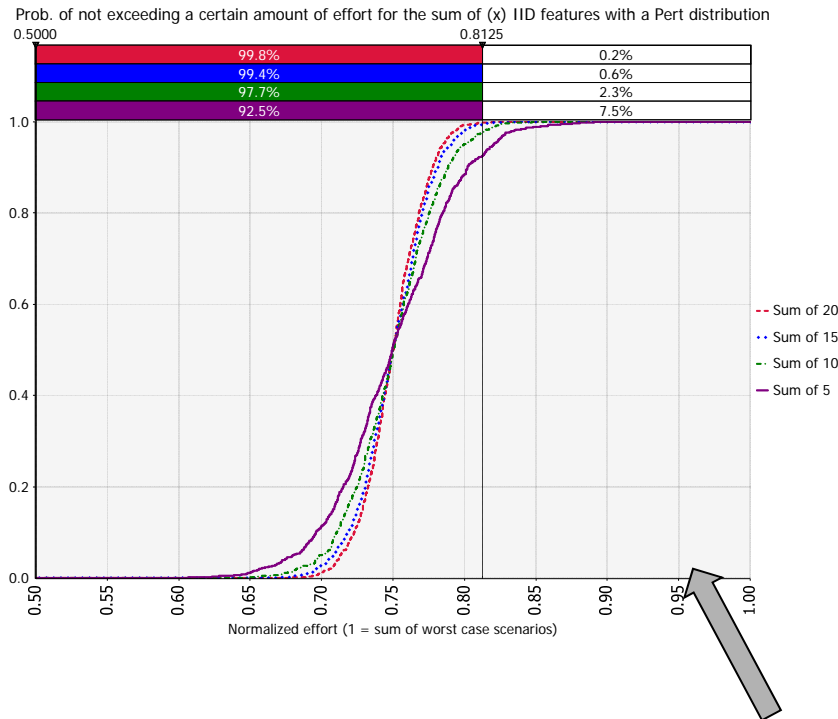
What do you loose by using the worst case scenarios? (1)



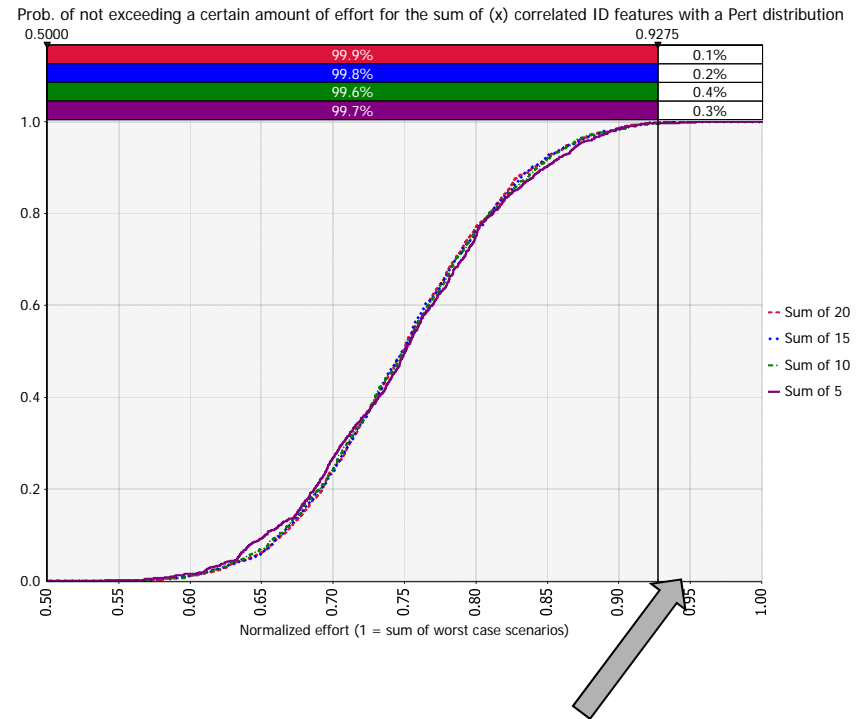
You could have accepted a couple of extra features in the “must have” or in the “should have” releases

What do you loose by using the worst case scenarios? (2)

Independent effort distribution



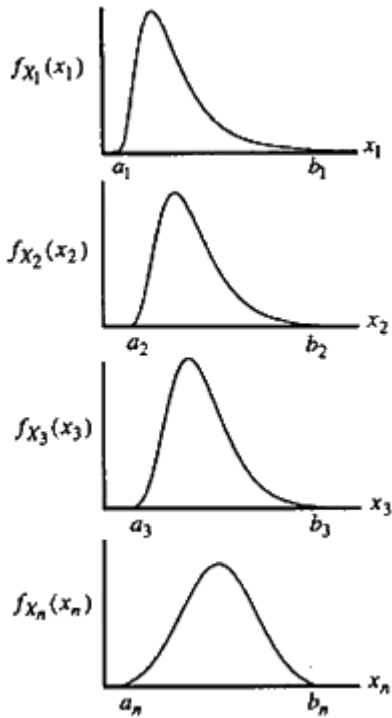
Correlated effort distribution



If there is an underlying common cause, e.g. we underestimated the complexity of all features, or the environment is highly unstable, the effort required by each feature will tend to shift in concert with the effort required by the others (the variables are correlated) and the total will get closer to the sum of the worst cases

A more flexible approach: The SPID Process

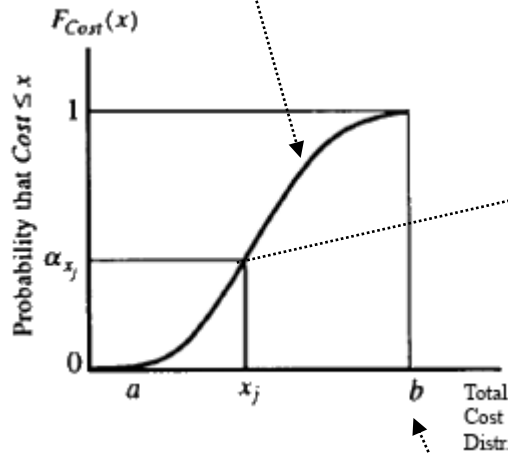
1) Individual distributions and correlations (Estimator analysis)



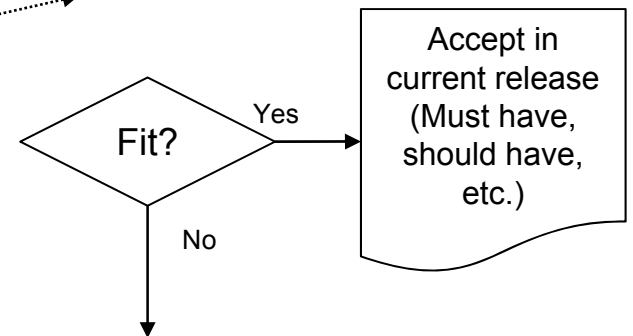
| | | | | |
|---------------------|---------------------|---------------------|---------------------|---------------------|
| | Entity ₁ | Entity ₂ | Entity ₃ | Entity _n |
| Entity ₁ | | ρ_{12} | | ρ_{1n} |
| Entity ₂ | | | ρ_{23} | |
| Entity ₃ | | | | |
| Entity _n | | | | |

2.x) Stepwise aggregation for each release

- 1) $ReleaseCostDistribution = f_{X_1}(x_1)$
- 2) $ReleaseCostDistribution = f_{X_1}(x_1) \oplus f_{X_2}(x_2)$
- 3) $ReleaseCostDistribution = f_{X_1}(x_1) \oplus f_{X_2}(x_2) \oplus f_{X_3}(x_3)$
- ⋮
- n) $ReleaseCostDistribution = f_{X_1}(x_1) \oplus f_{X_2}(x_2) \oplus f_{X_3}(x_3) \oplus \dots \oplus f_{X_n}(x_n)$



3.x) Decision making

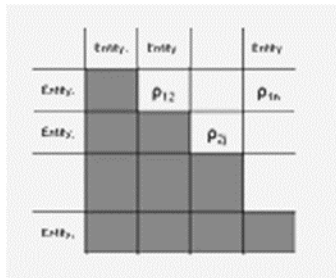


4) Repeat with new available budget for next release

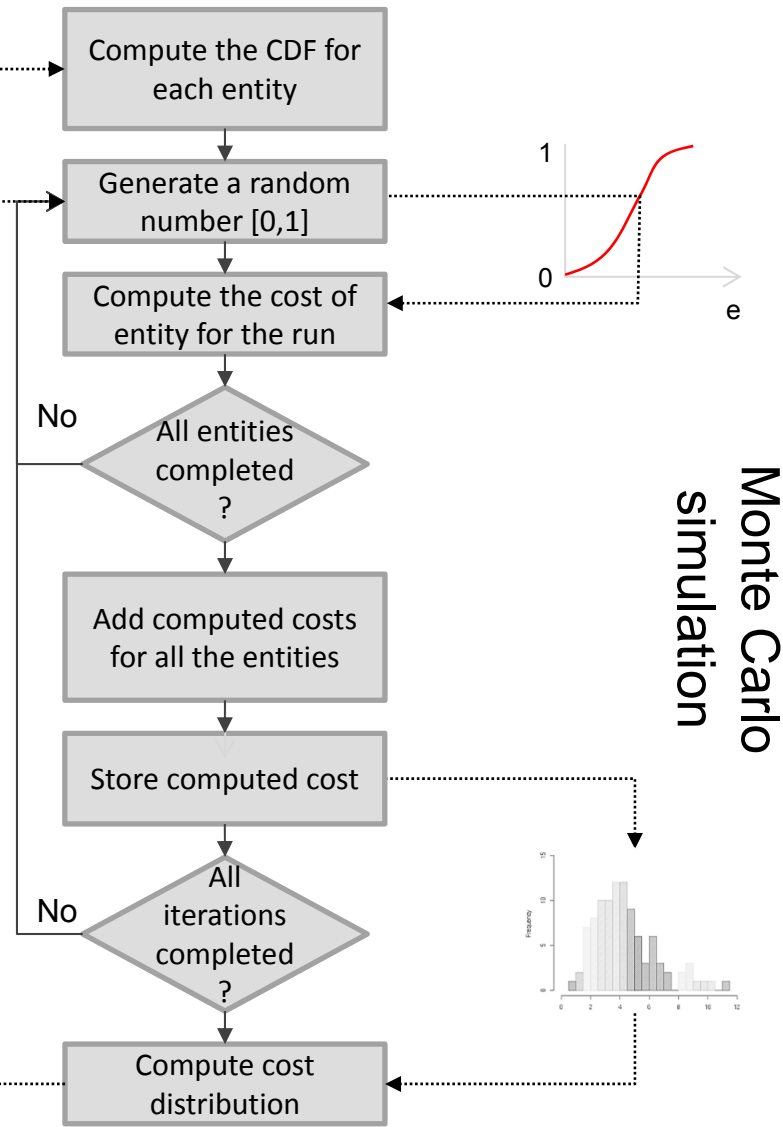
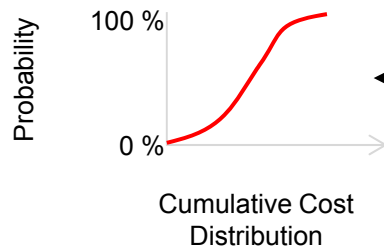
Calculating the total cost distribution using Monte Carlo simulation

Inputs

| Feature | Depends on | Min | Most Likely | Max | PDF | Comments |
|---------|------------|-----|-------------|-----|-----|----------|
| A | | | | | | |
| B | | | | | | |
| C | | | | | | |
| E | | | | | | |
| F | | | | | | |
| D | | | | | | |
| G | | | | | | |



Outputs



Monte Carlo simulation

Summary

- We have presented a simple prioritization procedure that can be applied to the ranking of requirements at the release as well as the project level. The procedure does not only captures customer preferences, but by constraining the number of features in the “must have” set as a function of the uncertainty of the underlying estimates, is able to offer project sponsors a high degree of reassurance in regards to the delivered of an agreed level of software functionality by the end of the time box
- To be workable for the supplier and the employer, the contract between the parts must incorporate the notion that an agreed partial delivery is an acceptable, although not preferred, outcome
- Similarly, employees must be engaged into the process to prevent free rides
- The method simplicity is not free. It comes at the expense of the claims we can make about the likelihood of delivering a given functionality and a conservative buffer. Users seeking to make more definitive probabilistic statements or optimize the buffer size should consider the use of a more sophisticated approach such as SPID (described in Planning and Executing Time Bound Projects, E. Miranda, 2002)

Questions?